Factors of maintaining a sustainable downtown, as referenced in the objectives of this plan, have been under the prevue of the Village's Economic Development Committee. Potential actions of that committee include recommending new zoning standards for the Village Center/Downtown and implementation of redevelopment that might be presented to the Village by private interests or necessitated by improvements to Highway 83. For the past five years, Village officials have been communicating with the Wisconsin Department of Transportation regarding options to either widen Highway 83 or re-route the highway via Holz Parkway and County Trunk Highway NN. If either option reaches fruition, implications of land use must be considered consistent with the goal and objectives of this plan.